

Newsletter



CGAP is the UK's first research Centre for Charitable Giving and Philanthropy. It aims to develop knowledge engaging with researchers, donors and charities.

Issue 1 Autumn 2009

CGAP News

Professor Arthur Williamson succeeds Professor. Nicholas Deakin as Chair of CGAP Advisory Board. [More...](#)

Discussions

Join the [debate](#) on the findings of the UK Giving 2009 report published by CAF/ NCVO. Read the CGAP thinkpieces [here](#).

Giving News

Angela Smith thinks charities are not clear on Gift Aid, Nick Hurd believes tax benefits for major donors are to be cut. [Read more.](#)

About CGAP



is a [consortium](#) of British Research institutions.

Recent Research

Fundraising trends 07/08 in perspective by CGAP Co-Director Cathy Pharoah. Read more on CGAP website [here](#).

Events

Watch out for new CGAP figures on giving to charities at Christmas. Coming up in December.

Giving a lead

The sector's attention is increasingly turning from immediate survival tactics in recession to questions of future leadership. It is now clear that the economic environment will experience constraint for some time to come, and that the role and practice of philanthropy faces longer-term challenges.

Foundations will need strong visions for using lower resources to greater effect. Charities will need to strengthen their place in donors' tightening spending priorities. In the uncertainties of tackling the 'philanthropy test' which lies ahead, leadership will be crucial.

At a recent ESRC public policy seminar on 'Leadership and resilience', focussing on local communities and services in a time of fragmentation, CGAP outlined some perspectives on how philanthropy will be

'stress-tested'¹. Beyond finance, the voluntary sector has particular resources such as its social capital on which to draw. This is not only about capacity to pull together in a crisis, but also about ability to cope with change. There is also a 'social justice' perspective,



CGAP Co-Directors, Cathy Pharoah and Jenny Harrow.

the sector's ability to address social inequalities in the impact of risky environments.

And above all of this looms the much larger challenge facing governments, private and third sectors alike, of whether we can create a society with fundamentally different values or whether we will settle for change at the margins.

The nature of leadership will be crucial to how philanthropy fares in these tests. Would future donors respond even more positively if they had faith that philanthropy can do business in different ways, build social capital and address inequality?

A recent Leadership Report from the Council on Foundations² found that most current US grant-making executives came from fields outside philanthropy, including business. Will such leaders shape, or be shaped by, the values and field of philanthropy?

Research at CGAP is contributing towards building the field through exploring some of philanthropy's 'big questions' - how far it reaches those most in need, impact of new wealth and new ways of giving and what most determines how, and how much, people give.

Round-up

- CGAP launches [new website](#)
- Launch of the [2009 Million Pound Donors Report](#) (pdf) - Beth Breeze.
- CGAP contributes to new [ESRC report](#) on third sector role in public policy. (pdf)
- New VSSN Journal - [Call for papers](#) from academics, practitioners and policy makers.
- Tom McKenzie and Cathy Pharoah write about the economics of fundraising in Caritas December issue.
- What's Wrong With Charitable Giving - and How to Fix It. Click [here](#).
- ESRC featured an [article](#) (pdf) on UK philanthropy today in its Autumn/ Society Now/ magazine,
- Arnova Conference includes Colloquium on comparing giving internationally. (Nov 09)

¹ Presentation by Professor Jenny Harrow, ESRC Public Policy Seminar, University of Edinburgh Business School, October 2009. [Download](#) (pdf)

² Council on Foundations. *Career Pathways to Philanthropic Leadership Baseline Report 2009*. October 2009. [Download](#) (pdf)