

One of the main aims of Centre for Charitable Giving and Philanthropy is to provide research evidence, based on rigorous academic research, that would feed into and benefit policy and practice. This is demonstrated by the management structure of Jenny Harrow and Cathy Pharaoh as co-Directors of the Centre, providing a balance between academic research and practical application.

The centre's work is designed to answer the big questions about giving and why people give that will help many different groups involved with charitable giving which includes volunteering organisations, investment institutions, foundations and trusts. The beneficiaries of the centre's research includes fundraisers but is not exclusively focused on that group. The centre was not conceived to serve the particular needs of just one community and this was clearly communicated from the outset.

If the Institute of Fundraising believes that the centre is not meeting the requirements of the fundraising community and wishes to provide a more targeted mapping exercise, the Centre is happy to exchange ideas going forward. The Centre will continue to produce research which will inform and support of the work the fundraising community and the Institute of Fundraising.

For further information:

<http://www.esrc.ac.uk/ESRCInfoCentre/PO/releases/2007/november/ccgp.aspx>

Please see attached the call specification for the Centre of Charitable Giving and Philanthropy.